

ARMAAN SUNNY

ASSOCIATE CREATIVE DIRECTOR



Male - He/Him

15-12-1992

+91 9930045722

armaansunny1992@gmail.com

PLACEHOLDER

Mumbai, Maharashtra, India.

SKILLS

- Language**
English, Hindi, Marathi
- Computer**
Word, Excel, Powerpoint

HONORS

- 2018:** Impact 30 Under 30
- 2018:** Global P&G Rising Star
- 2019:** Cannes Lions - Music - Silver
- 2020:** Laadli Gender Sensitivity Award
- 2021:** One Show - Merit

INTERESTS

Theatre, fiction, anime and gaming

OBJECTIVE

I aim to create insightful human solutions that harness the potential of advertising as a platform for change, and build brand relevance by tapping into the opportunities of evolving technology.

In my last role, I handled campaign creation for multiple clients across sectors, while also leading digital integration, business growth and award accolades for my agency.

EDUCATION

- Jai Hind College - Dept. of Mass Media**
Bachelor of Mass Media 2010 - 2013
- Jai Hind College**
Undergrad - Humanities 2008 - 2010
- St. Xavier's High School**
Primary and Secondary Schooling 1998 - 2008

WORK EXPERIENCE

- Associate Creative Director**
GREY India April 2021 - Dec 2022
- Group Head**
GREY India Jun 2019 - April 2021
- Strategy Advisor**
Mediacom Argentina Sept 2018 - Nov 2018
- Creative Supervisor**
GREY Singapore April 2017 - Jun 2017
- Creative Supervisor**
GREY India Mar 2016 - Jun 2019
- Senior Copywriter**
GREY India Sept 2015 - Mar 2016
- Creative Consultant**
TBWA\India Oct 2013 - Feb 2015